Sara Beneti

content · social media · editing

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SUMMARY

Organizational Communication student at UTFPR, in Brazil. I write and edit social media content, with a focus on explaining technical topics clearly to people who are new to them. I currently handle content and editorial planning at Jurisoft. Before that, I worked at an agency and as a Portuguese and English proofreader.

EXPERIENCE

Content Intern · Jurisoft Jul 2026 – present

- Write video scripts (Reels and YouTube) and Instagram and LinkedIn posts about legal marketing.
- Built the Instagram and LinkedIn content calendar from July to November.
- Create AI videos in Google Flow for an app launch, writing the prompts and reviewing every video.
- Recognized as Top Performance on the content team (2026).

Social Media Manager · freelance, Milene Lima (nail artist) Jan 2026 – Jul 2026

- Meta Ads campaigns and search-friendly Instagram captions, with results tracking.

Content Strategist · freelance, Teacher Helô Nov 2025 – Jun 2026

- Editorial planning, scripts and carousels for an English teacher.

Proofreader, Portuguese and English · freelance, medical conference Mar 2025 – May 2025

- Proofread nephrology video transcripts, checking technical terms line by line.

Account and Social Media Intern · So What agency Jul 2024 – Dec 2024

- Briefs for the creative team and social media metrics tracking.
- Followed up on creator deliveries for the account I worked on.

Customer Experience and Projects Intern · Clima Comunicação Sep 2022 – Mar 2024

- Coordinated deadlines and deliveries across the motion, creative and procurement teams.
- Email campaigns for internal clients.

EDUCATION

Bachelor's in Organizational Communication · UTFPR · 5th term expected 2028

Marketing and Digital Media Management · PUCPR expected 2027

SKILLS AND LANGUAGES

Skills: copywriting, proofreading, scripts, editorial planning, metrics, SEO, Meta Ads, Canva, Photoshop, Illustrator, CapCut, Google Workspace, Claude, vibe coding

Languages: Portuguese (native), English (fluent)